

NATIONALITIES SERVICE CENTER (NSC)

**GLOBAL TASTES 2020**

# **SPONSORSHIP PROPOSAL**



**GLOBAL  
TASTES**

**WEDNESDAY, APRIL 22 2020**

VIP 6-7PM | GENERAL EVENT 7-10PM



Dear Friend,

I'm thrilled to announce that **Nationalities Service Center (NSC) will once again host Global Tastes**, our annual benefit cocktail party. It'll be a night of fun, food, and festivities, whose proceeds will support immigrants and refugees in the Philadelphia region. The party will be held on **Wednesday, April 22, 2020** (location TBD). True to its name, Global Tastes will feature tasting samples of cuisines from around the globe—brought to us courtesy of Philadelphia's burgeoning international restaurant scene. You'll discover new flavors and restaurants, travel in time with cultural dances, mingle with fellow supporters, and sip delicious drinks as you explore the wondrous diversity of Philadelphia.

We are delighted to honor **DanThu Thi Phan, Esq.**, formerly Chief Counsel at Cigna and a refugee from Vietnam, with the Nationalities Service Award, in recognition of her remarkable achievements and her trailblazing efforts to promote cultural diversity and language access at Cigna. We will also present the Margaret Harris Award to **Will Gonzales, Esq.**, Executive Director of Ceiba, a Latino community-based organization in Philadelphia, to honor his lifelong work advocating for the housing, economic, and civic rights of immigrants.

Since 1921, NSC has empowered immigrants to thrive in the Philadelphia region by providing a variety of vital services. Today, we offer refugee resettlement, ESL classes, employment readiness, free and low-cost legal counsel, health access, and holistic treatment for trauma—all so that we are equipped to serve the needs of the 5,000 immigrants, refugees, and survivors of crime who seek our services.

**By sponsoring Global Tastes, your company will allow us to continue empowering immigrants to build self-sustaining, dignified futures for themselves and their families.** Please see our sponsorship opportunities and benefits, enclosed.

Thank you for your support of immigrants, NSC, and Global Tastes. We look forward to celebrating with you on April 22!

Sincerely,

A handwritten signature in black ink that reads "Margaret O'Sullivan".

Margaret M. O'Sullivan  
Executive Director



# HONOREES

GLOBAL TASTES 2020



**THI PHAN**

NATIONALITIES SERVICE AWARD



**WILLIAM GONZALES**

MARGARET HARRIS AWARD

**DanThu Thi Phan, Esq.**, is this year's **Nationalities Service Award honoree**. This award is presented each year to an immigrant who exemplifies the American dream, or to a strong immigrant advocate. Thi Phan happens to be both. A refugee who fled Vietnam at an early age—and learned to walk by holding on to the cots in a refugee camp in Guam—Thi was resettled with her family in Minnesota, where they initially survived on food stamps and lived with a Lutheran pastor. Over time, her parents—already trained in medicine and law—restarted their careers in the US, and Thi herself followed a similar path—pursuing the American dream through education. She trained at Columbia Law School, rose up the legal and corporate ranks to become chief counsel and SVP and later an advisor at Cigna, a global health service company. There, she was an active leader in efforts to ensure that immigrant customers have access to interpreters, and advocate for a global, culturally-sensitive mindset. Thi also has served as a mentor and board member of the National Association of Asian American Professionals which works to empower Asians and Pacific Islanders to become great leaders. For her remarkable story and her efforts to accommodate and mentor immigrants at Cigna and within the Philadelphia community, we are proud to honor her at Global Tastes!

**Will Gonzalez, Esq.** is the recipient of this year's **Margaret Harris Award**, which recognizes direct service and advocacy for immigrants and refugees. Raised partly in Puerto Rico, Will trained as a public interest lawyer with an eye towards lifting up marginalized communities through the law. Since 2001 he has served as Executive Director of Ceiba, a coalition of Latino community-based organizations in Philadelphia, which fosters economic development in the Latino community by ensuring that immigrants have access to affordable, quality housing, and by offering personal financial services to help immigrants build wealth and financial security. In addition to his work at Ceiba, Will has been heavily involved in efforts to encourage immigrant participation in the 2020 Census, serving as the chair of the Immigrant and Limited English Proficient Population Subcommittee of Philadelphia's Complete Count Committee. He has also worked closely with NSC in the PA is Ready project to foster collaboration between community-based organizations and service providers to offer legal and financial education and services, to build organizational capacity, and to support leadership development in PA immigrant communities.

# PRIOR SPONSORS

Albrecht Events  
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CSN Philadelphia Comcast  
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(ECFMG) and the Foundation  
for Advancement of  
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Branzburg LLP  
Landau, Hess, Simon & Choi  
Locks Law Firm  
Marshall Dennehey Warner  
Coleman & Goggin  
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Saul Ewing LLP  
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Stradley Ronan Stevens &  
Young, LLP  
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Tait Weller  
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Foundation  
The Phillies  
The Sidley Austin Foundation  
Thomas Jefferson University and  
Jefferson Health  
Villanova University  
WebLinc Corp.  
WSFS (Formerly Beneficial Bank)



# GLOBAL EATS

## PREVIOUS RESTAURANT PARTICIPANTS

Amina's Foods  
Bearings Coffee  
Bistrot La Minette  
Brandywine Branch Distilling, LLC  
Bubblefish  
Dahlak Paradise Restaurant  
Day by Day  
Essen Bakery  
Hardena  
Jezabel's Café  
Ka'Moon  
Karma  
Le Virtu  
Loco Pez  
Lost Bread Co  
Lucha Cartel  
Mike's BBQ  
Moore Brothers Wine Company  
Musi

Nemi Mexican Restaurant & Bar  
Nunu Philly  
Perla  
Prescription Chicken  
Puyero Venezuelan Flavor  
R2L  
Rock Bottom Brewery  
Rosy's Taco Bar  
San Lucas Mexian Restaurant  
Sansom Kabob House  
Sate Kampar  
South Philly Barbacoa  
South Philly Smokhaus  
The Grog Grill  
The Spicy Belly  
Two Robbers Hard Seltzer  
Yangming  
Zeppoli



# SPONSORSHIP OPPORTUNITIES

GLOBAL TASTES 2020



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TASTES**

	Presenting * \$50,000	Champion \$25,000	Resiliency \$15,000	Freedom \$10,000	Justice \$5,000	Welcoming \$2,500
Recognition on all materials as "Presented by"	X					
Welcome guests from stage	X					
Verbal Recognition during program	X	X				
Press opportunities (as available)	X	X				
Logo & name on Invitation	X	X	X			
Dedicated social media posts	X	X	X	X		
E-tribute on screens at event	X	X	X	X		
Logo & name on signage (VIP and Main Event)	X	X	X	X	X	
Logo & name in event brochure	X	X	X	X	X	X
Name & logo and link to company site on NSC's website until 10/2020	X	X	X	X	X	X
Tickets (VIP and Main Event)	35	20	14	10	6	2

\*Please Note: Only one sponsorship opportunity is available at this level.  
The deadline to feature your logo and name on our invitation is March 2nd.



# SPONSORSHIP COMMITMENT FORM



## NSC's Global Tastes 2020

Wednesday, April 22nd  
VIP 6-7PM | General Event 7-10PM

### Contact Information:

Sponsoring Organization / Individual: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Sponsor Agreement Level:

- \$50,000 | Presenting Sponsor (1 available)
- \$25,000 | Champion Sponsor
- \$15,000 | Resiliency Sponsor
- \$10,000 | Freedom Sponsor
- \$5,000 | Justice Sponsor
- \$2,500 | Welcoming Sponsor
- I cannot sponsor, but will make a donation of \$ \_\_\_\_\_

**Please note:**  
The deadline to  
feature your logo and  
/or name on our invitation  
is Monday, March 2nd.

### Payment Information:

- I have enclosed a check for \$ \_\_\_\_\_ made payable to **Nationalities Service Center**
  - I would like an invoice sent to me
  - I would like to pay by credit card:  American Express  Visa  MasterCard
- Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Please return form and payment to Nationalities Service Center, 1216 Arch Street, 4th Floor, Philadelphia, PA 19107 or email to [dmcgrogan@nscphila.org](mailto:dmcgrogan@nscphila.org). Questions? Contact Danielle McGrogan at 215-735-1544 or at [dmcgrogan@nscphila.org](mailto:dmcgrogan@nscphila.org).

**Thank you for your support!**

